

TERTLTANK MEDIA GROUP

MULTIMEDIA VIDEO & FILM THINK TANK

CLIENT PRODUCTION CONSIDERATIONS

PROJECT OVERVIEW

Tell us about the project and what you need, be as specific as possible. The more information we have the better our solution we'll have for your problem.

BACKGROUND

Include some information about what your project is intended to accomplish, or where your film idea comes from.

TIMELINE

When would you like the project completed? Feel free to include an "ideal" delivery date, as well as any major milestones that need to be met. If your film divided into scenes and acts that can be produced in chunks?

BUDGET

How much do you have available to spend? I know this sounds like a risky question, but trust us, this isn't a risk for us to quote higher prices. It's a way to better allocate hours and try and work within your current budget. Often we can adjust or reduce the scope in other areas to try and meet your target numbers. Also, depending on the scope of the project and your goals we may be able to assist you with finding additional budgetary sources.

DISTRIBUTION & SCREENING

Tell us what you plan on doing with your finished project ahead of time. That will help us determine what equipment is better used to produce and distribute it. For example, there's no reason to shoot a film in 4K if the end result is only going to be distributed on the web.

MARKETING & ADVERTISING

If you plan on screening your project locally or abroad you'll need trailers and other media content to use to market the project. Letting us know even if there's an interested can ensure that we'll have plenty of media to use for extras on the web or DVD.